



Do you have what it takes to be a Scam Slayer?

Nearly 3 in 4 Americans have experienced a scam or fraud attempt*. Every day, thousands of people fall victim to fraudulent emails, texts and calls from scammers pretending to be their bank, a loved one, the government or law enforcement. In fact, Americans lost an estimated \$68 billion to scams last year**.

At Itasca Bank & Trust, we're committed to helping you spot — and slay scams. We've joined the American Bankers Association and banks across the country in a nationwide effort to put criminals on notice and give you the power to protect your information and your money.

We're here to help you become a Scam Slayer: An everyday hero who knows that the best defense against a scam is knowing what to look for and what your bank will never ask.

Here are 6 signs of a scam, and the power moves Scam Slayers use to protect themselves:

1. You're pressured to open a link — **Block!**
2. You're called out of the blue and asked not to tell anyone — **Hang up!**
3. You're emailed an attachment you weren't expecting — **Hit delete!**
4. You're asked for personal information like your PIN number, passwords or Social Security number — **Hang up!**
5. You're pressured to log into or send money with payment apps — **Block and report!**
6. You're asked to click, pay or respond — **Verify first!**

For more tips, videos and an interactive quiz to find out what kind of Scam Slayer you are, visit [BanksNeverAskThat.com](https://www.banksneveraskthat.com). Be sure to share the webpage with your friends and family — the more Scam Slayers, the better.

**House Financial Services Committee, Fighting Back Report (2026)*

***Gallup and Stop Scams Alliance, Scams in America Report (2026)*